

Sponsors & Exhibitors
Cafeteria

Conference Room
Bramante 8
Conference Room
Bramante 7
Conference Room
Bramante 6
Conference Room

TO EXPO AREA

NETCOMM & VIDEOGOV EXPO AREA

1 2 3 4 5 6 7 8

LISTA ESPOSITORI NETCOMM E VIDEOGOV:

- | | |
|--------------------|------------------------|
| 1 - FACT Finder | 5 - Axis |
| 2 - PraxIs Calcolo | 6 - SIdIn |
| 3 - BroadVIsion | 7 - Alvarion - Mobottx |
| 4 - Barco | 8 - Hantarex |

Bramante 4
Sponsors
Conference
Room

Bramante 3
Paid Conference
Lunch Room

Bramante 2
Conference
Room

Bramante 1
Conference
Room

PAID CONFERENCES
REGISTRATION DESK

ROMA CAPUT MEDIA, 25 - 27 Settembre 2007, Roma

Conference Program: At a Glance

26 September

Conference Room	Michelangelo I	Michelangelo II	Sala Bramante 10-11	Sala Bramante 6	Sala Bramante 7	Sala Bramante 8	Sala Bramante 9	Sala Bramante 11	Sala Bramante 12	Sala Bramante 15	VON PAID CONFERENCE Sala Bramante 1	VON PAID CONFERENCE Sala Bramante 2	Sala Bramante 4
		Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee						Welcome Coffee	Welcome Coffee
Morning	9.30												
	11.00	Opening Plenary Session	Opening Plenary Session	Plenary Session: European TV Industry @ a Crossroad	Netcomm: The Italian E- Commerce Forum	"Marketing e comunicazione digitale": fare business con i nuovi media	Asset and People Tracking AVL/AVM and Logistics	Asset and People Tracking AVL/AVM and Logistics	Asset and People Tracking AVL/AVM and Logistics	Press Office		IMS & Service Delivery Summit	OpenSER Tutorial
	13.30	Break & Expo Hall Visit	Break & Expo Hall Visit	Break & Expo Hall Visit	Break & Expo Hall Visit						Break & Expo Hall Visit	Break & Expo Hall Visit	
Afternoon	14.30												
	15.30		Wi-Fi, WiMax, Hiperlan, Wireless Mesh: possibili business model, cambiamenti tecnologici, strumentazioni di misura e standard a confronto										
	15.45	VoIP per il Consumer		The WEB BASED TV: a new look @ the content	Asset and People Tracking AVL/AVM and Logistics	Broadband Wireless Access: Opportunità e scenari evolutivi	(Cross VON -BBF) Wireless Security, IP e VoIP: un'esigenza delle imprese, non un ostacolo	VoIP per le Imprese: Aspetti tecnologici	The broadcaster-based digital TV: technological perspectives & new services	Press Office	Politics 2.0	IMS & Service Delivery Summit	OpenSER Tutorial
	18.00												

27 September

Conference Room	Michelangelo I	Michelangelo II	Sala Bramante 11	Sala Bramante 6	Sala Bramante 7	Sala Bramante 8	Sala Bramante 9	Sala Bramante 12	Sala Bramante 15	VON PAID CONFERENCE Sala Bramante 1	Sala Bramante 4	
		Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee	Welcome Coffee		Welcome Coffee	Welcome Coffee	Welcome Coffee
Morning	9.30											
	11.00	Why is the internet irreversibly disrupting the - old analogic - TV works?	Municipal Wireless Plenary Session	Content Creation and the Everlasting Story of Digital Rights Management	Urban security and safety: politiche di sicurezza e soluzioni tecnologiche	(Cross VON -BBF) FMC, Triple, Quad, (e anche quintuple play?), ovvero tutto su IP: la scommessa della convergenza	(Cross VON -BBF) Virtual Mobile Network Operators, nuovi attori nella scena delle TLC	VoIP per le Imprese, dalla voce alle Integrated Communication. I servizi per le imprese	Press Office	Open Source VoIP, sustainability of OS projects in the business sector	IMS & Service Delivery Summit	Sala SNOM
	13.30	Break & Expo Hall Visit	Break & Expo Hall Visit		Break & Expo Hall Visit	Break & Expo Hall Visit	Break & Expo Hall Visit		Break & Expo Hall Visit	Break & Expo Hall Visit		
Afternoon	14.30											
	16.30	New TVs, new business models? Advertising-based vs content-paid model	Municipal Wireless Plenary Session	The WEB BASED TV	Soluzioni e applicazioni di videosorveglianza e sicurezza integrata		Mobile VoIP: una realtà futuribile?	VoIP per le Imprese, dalla voce alle Integrated Communication. I servizi per le imprese	Press Office	Quattordicesimo incontro di Digital Media	IMS & Service Delivery Summit	
	18.00	Joint Plenary Closure (Sala Michelangelo II) - Everything over IP: nuove opportunità offerte dallo sviluppo delle infrastrutture e dalla convergenza di servizi e tecnologie su protocollo internet										